

Friday, September 28

University of Southern Maine, Abromson Center, Portland



- 7:00 a.m. Registration opens
- 7:30 a.m. Continental Breakfast
- 7:45 a.m. Welcome (Hannaford Hall)
- 8:15 a.m. Idea Lab/Pecha Kucha
- 9:15 a.m. Coffee & Networking Break with pop-up performances

		Leveraging Investment (Hannaford Hall)	Building Capacity (Rm 214/215)	Visibility of the Arts & Cultural Sector (Rm 109/110)	Arts Education & Lifelong Learning (Rm 213)	Promoting Cultural Tourism (Rm 216)
9:30 a.m.	Breakout 1	The Development Plan - What it is and Why You Need One	Artists as Entrepreneurs: What You Need to Know to Run Your Arts Business	Opportunity Everywhere - Part I	Passing Traditions to the Next Generation: Traditional Artists and their Apprentices	So Your Town Is Not a Cultural Destination

10:30 a.m. Coffee & Networking Break with pop-up performances

11:00 a.m.	Breakout 2	Corporate Sponsorships: How to Get and Keep Them - A Canadian Model	Why Strategic Planning is More Important Today than Ever (and How!)	Opportunity Everywhere - Part II	How do teaching, learning and assessment work together in a positive, productive standards-based Visual and Performing Arts classroom?	Developing Maine's Cultural Brand
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12:00 p.m. Lunch, Maine Arts Awards (Hannaford Hall)

2:15 p.m.	Breakout 3	Five Steps to Healthier Working Capital	The Role of the Arts in Communities in Crisis	Data + Stories Workshop	When Teaching Artists and Arts Teachers Connect, Students Win!	Activating Your Site for the New Cultural Tourist
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3:15 p.m. Coffee & Networking Break with pop-up performances

3:30 p.m.	Breakout 4	Understanding Intellectual Property and Copyright	Maker Spaces: New Business Models	Using Technology To Document & Promote Your Work	Empowering Your Voice for Arts Education	Outside the Box: Creating Experiences Everywhere
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4:30 p.m. Closing